



DRAGON | STAR

36 organizations from 11 European countries seek cooperation opportunities in China

DRAGON-STAR (an FP7 funded project) has successfully concluded the implementation of a **Travel Grant Scheme** to support European SMEs and Research Labs to scope research and innovation cooperation opportunities in China. In the context of the Travel Grant Scheme, DRAGON-STAR provided funding for European organizations (businesses, research agencies, incubators etc.) to investigate the Chinese market and identify suitable partners for collaboration, with the aim of achieving business, technology or research collaborations with relevant Chinese companies and research institutions.

Altogether DRAGON-STAR published **3 Calls for applicants** and supported the **participation of 36 companies and research institutions** from **11 EU countries**, by covering their traveling expenses to visit Chinese counterparts of their choice and discuss the possibility of concluding technological or research collaboration and agreements. In addition, the European organizations were provided support in order to participate in the Brokerage Event during the EU-China Business and Technology Co-operation Fair in Chengdu, as well as to visit 3 different locations in China and to participate in a number of business and investment events. The agenda was as follows:

Chengdu, Sichuan Province (21-23 October 2014)

A Brokerage Event was organized in parallel to the EU-China Business & Technology Co-operation Fair in cooperation with EU-PIC (Associated Partner of DRAGON-STAR) and the Enterprise Europe Network. It focused on EU-China relevant urbanization industries, environmental protection, modern agriculture, bio-pharmaceutical, general aviation and IT sectors. This 3-day fair also included: a Thematic Forum on Cooperation between East Europe and West China, and EU-China Innovation Cluster Cooperation Conference, the EU-China Innovation Cluster Cooperation Conference, the EU-China General Aviation Seminar, the EU-China Modern Agriculture Seminar and a side event on EU-China Collaborative Innovation in ICT.



Chengdu B2B meetings

Zhongshan, Guangdong Province (24-25 October 2014)

A number of activities took place in Zhongshan, including: the Summit Forum of Innovation Driven and International Co-operation, Roundtable Discussions regarding the creation of a Sino-European Science Park, B2B Meetings with Investors, Local Companies, Government, Company visits to the Zhongshan Torch Development Zone International Conference Centre and a Science, Technology, and Industry Festival.



Zhogshan Technology Cooperation Forum

Beijing, Beijing Province (27-28 October 2014)

In Beijing, the participants had the chance to meet with Beijing Municipal Science and Technology Commission, and attend special trainings with speakers from the EU SME Centre and IPR SME Helpdesk. Moreover, the European organizations attended the B2B Matchmaking Event in China's Innovation Cluster and participated in pre-arranged **pitching meetings** with investors in Peking University.



B2B meetings in the Beijing Municipal Science and Technology Commission

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