

External Review Committee of Dragon-Star



Richard Pascoe

Director of the Great Britain China Centre

Previously a journalist and country manager with Reuters, the news and information organisation, Pascoe lived and worked in the East Asia from 1980 to 2002. He was manager of the Reuters group of companies in China in the mid-1990s before moving to Tokyo where he spent four years as president of Reuters Japan.

A fluent Mandarin speaker, Richard Pascoe graduated in Chinese and Linguistics at the University of Leeds. He first visited China in 1974, when he studied in China at the Beijing Languages Institute and Peking University on a British Council scholarship. He worked in China from 1980-83 as a Reuters correspondent, covering the trial of the so-called Gang of Four Maoist leaders and the rise to power of Deng Xiaoping. After further postings to Indonesia, Hong Kong and Taiwan, he returned as manager of Reuters business in China from 1994-98. He was an international business adviser on the China Desk at UK Trade and Investment from 2003-4. Over the past three years he has managed the Chevening Chinese Young Leaders Training Programme for the University of Nottingham on behalf of the FCO and the All-China Youth Federation. He runs the on-going EU Project EU-China Civil Society Forum.



Andrea Ricci

Director of the Institute of Studies for the Integration of Systems

Andrea Ricci received his engineering degree from Ecole Centrale (Paris, France) in 1977. He is Director at ISIS - Institute of Studies for the Integration of Systems, an independent research and consultancy partnership based in Rome, Italy, which he joined in 1982 after 5 years with the French think tank GAPSET, where he worked as analyst in the field of corporate and public innovation strategies. Over his years with ISIS, Andrea has led major EU research efforts and strategic studies in the fields of

Sustainability Policy analysis and impact assessment, technology assessment and scenario building, Energy and Transport studies. Andrea is project manager of URBACHINA (FP7 – SSH) a joint EU-China research project on the trends and challenges of urbanization, and has coordinated many EU RTD projects in the fields of energy, transport, environment, technology assessment. He has repeatedly served as advisor and evaluator (both ex ante and ex post) of research projects and studies for the European Commission, and has contributed to the ex post evaluation of several EU RTD Programmes (International Cooperation, Environment, Bioeconomy). He recently served as the overall Rapporteur of the EC Working Group “Global Europe 2030 - 2050”, devising and building worldwide scenarios at 2050.



Jean-Marie Rousseau

ADE Consultant

Jean-Marie Rousseau has about 35 years of working experience in S&T promotion, academic networking, and R&D project management. He has worked for the European Commission as Administrator in DG RESEARCH (2003-2006), and as Detached National Expert in DG REGIO (2000-2003) being responsible for assessing and supporting the implementation of Innovative action policies within European regions. He is currently working with ADE Consultants and contributing to on-the-spot surveys about the innovation's support scheme within European regions, notably for the assessment of OP of Structural funds (2007-2013 Programme) in the 26 French regions. His working experience in China (e.g. regional development and competitiveness issues in Heilongjiang China regarding cleantech and eco-development matters) makes him familiar with China's S&T and research reality. Jean-Marie Rousseau has delivered a large number of conferences and published many papers related to research and innovation in various European regions and in China. Recently, in November and December 2008, he has been selected by the French Embassy in Beijing for conducting a survey of innovation mapping within China, notably the region along the Yangzi River. The TORCH Centre (MOST) considers inviting him to provide four conferences in China by 2009. He is a holder of MBA in Strategy of Enterprises and Territories from the Centre de Perfectionnement des Affaires-Groupe HEC in France and a Master of Geography from Sorbonne-Paris VII.

External Advisory Panel of Dragon-Star



Michele Genovese

He has served different EU institutions and organisations for over 20 years. The last ten years has worked at the DG “Scientific & Technological Research” of the European Commission – Directorate International Cooperation – where he participated at drafting the multiannual work programme of the UE Scientific & Technological cooperation with Third Countries. In addition he has been responsible for the selection and the scientific & administrative execution of hundreds of international projects of research. He was the PO of the previous Bilat project (BILAT-SILK) and now he continues to have a very good relationship with a lot of Chinese Research Centres and Public Institutions.



Manfred Horvat

Professor Horvat is active as independent expert for European and international research and technology policies and programmes and works as senior advisor of European S&T affairs of national, European and international authorities and institutions.

Since more than 20 years, he acts as chair, rapporteur and member of numerous EU and other expert groups for monitoring, evaluation and impact assessment of policies, programmes and instruments for European and international S&T cooperation. Professor Horvat was director for European and International Programmes in Austria from 1993 till 2006, with the particular responsibility for the implementation of the Framework Programme in Austria. He led many European initiatives, projects and support actions in particular in the area of international S&T cooperation with China, Russia, and candidate countries. Appointed by the European Commission, he prepared the review reports of S&T cooperation between China, the U.S., and Mexico. In 2010, he was advisor of the Chinese National Centre for S&T Evaluation (NCSTE) for the international evaluation of the Natural Science Foundation of China (NSFC). In 2010 and 2011, he was Austrian member of the Task Force “Priority Setting” of the Strategic Forum for S&T Cooperation (SFIC) and prepared two background reports supporting the development of a European strategy for “Approaching China”. Also in 2010, he was member of the Austrian-Chinese expert team preparing the comparative study “Organisational Models for Cooperation between Enterprises, Universities and R&D Institutions in China and Austria”.



Rongping Mu

Director of the Institute of Policy and Management, Chinese Academy of Science
Rongping Mu graduated from the University of Science and Technology of China, and later he completed his PhD degree from Technische University of Berlin, Germany. Dr. Rongping Mu has been working in the Institute of Policy and Management, Chinese Academy of Science since 1990, and now he is director-general, professor and editor-in-chief of the Journal of Science Research Management (an academic bi-monthly journal in Chinese). Dr. Rongping Mu has published more than 30 papers in peer-reviewed journals and international conferences. He has published a book on Technology Transfer from Germany to China: Case Studies on Chinese Carmakers and Parts Suppliers in English and some books on Technology Foresight towards 2020 in China. He has led more than 20 research projects entrusted or financed by the National Commission for Development and Reform, the Ministry of Science and Technology and National Natural Science Foundation of China. His current research interest is technology foresight and S&T development strategy, S&T and innovation policy, S&T management and evaluation, and evaluation of innovation capacity and international competitiveness of high-tech industry.



Wenhuan Xia

Director-General, International Technology Transfer Network (ITTN); Director, Technology Transfer Business Unit, Beijing Technology Exchange & Promotion Center (BTEC).

Mr. Wenhuan Xia engaged in technology transfer and international cooperation since 2003; Marketing and consulting agency with successful cases in agrobusiness, health & medical, environment-friendly, new materials, and ICT sectors; Business activity based on Beijing, covering Yangtze delta area, Pearl delta



area, and Southwest area;

Organizing high-level events such as “International Technology Transfer Beijing Conference 2011(AUTM-Asia)”, “International Technology Transfer Beijing Conference 2012”, “UK-China Agri-tech Innovation Forum 2010”, “ICUK-Guangdong Intro & Partnering 2009”, “Korea-China Zhejiang Hi-tech Expo 2008”, in association with overseas supporting partners, generating successful cases such as: UK-Guangdong, New dew-point air-conditioning licensing; Spain-Beijing, Brucella disease vaccine commercialization; UK-Beijing, Thermochromic film for smart windows pilot project; UK-Beijing, Establishing Strawberry Innovation R&D Center; UK-Zhejiang, New Straw Board Building Material Joint R&D; Canada-Beijing, Novel Therapeutics for Promoting Nerve Regeneration JV; Swiss-Shanghai, ITI implant system soft-landing; Japan-Beijing, Hitachi Koki die-casting joint manufacturing.